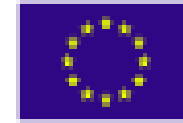


# Some frames for future cooperation within FEM-partnership area

FEM seminar in Latvia, Sigulda

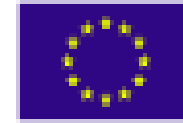
13.-14.7.2007

Annamari Asikainen



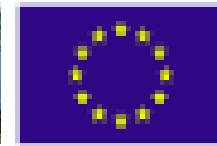
## Motivation and need to

- work together
- develop and disseminate good practices
- enhance entrepreneurship
- strengthen the gender equality and women's position
- develop our home regions



## Some possible pools for funding:

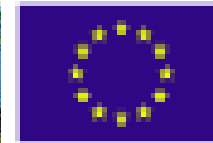
- The national policy instruments
- The EU structural funds
- The LEADER-initiative
- The new BSR programme
- Other sources



## The Baltic Sea Region Programme 2007-2013

One of the mainstream Structural Funds programmes under the European Community's territorial co-operation objective.

The Programme will support transnational projects working together for balanced and sustainable development of the European territory.



## Strategic objective:

to make the Baltic Sea region an attractive place to invest, work and live in

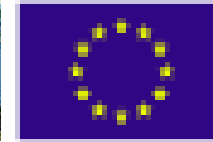
The projects will contribute to the following priorities:

Fostering innovations

Internal and external accessibility

Baltic Sea as a common resource

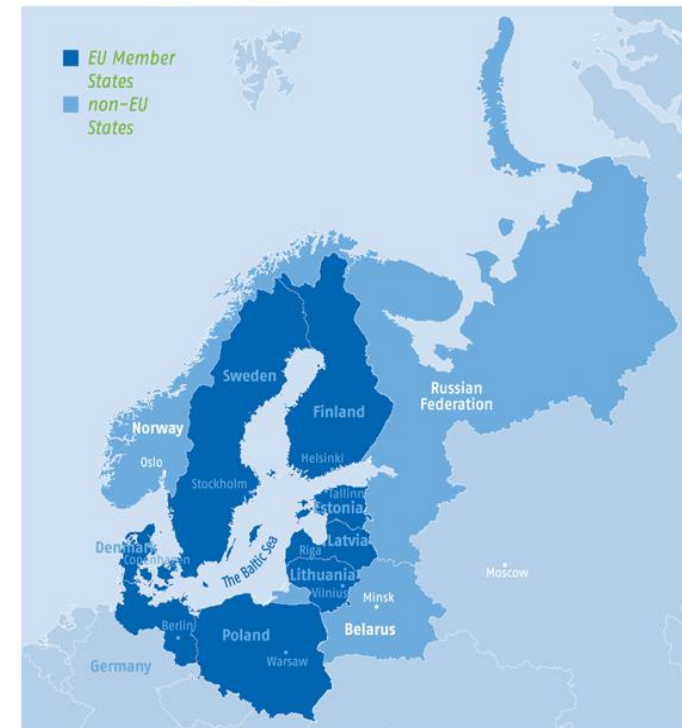
Attractive and competitive cities and regions

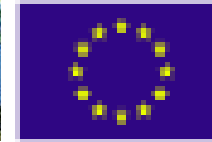


## Eligible area of the programme

- EU Member States: Denmark, Estonia, Finland, Latvia, Lithuania, Poland, Sweden and northern parts of Germany
- Norway
- north-west regions of Russia
- Belarus

Baltic Sea Region Programme area 2007 - 2013





## Strategic objective and priorities

### 1. Fostering innovations



### 3. Baltic Sea as a common resource



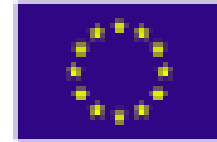
To strengthen the development towards a sustainable, competitive and territorially integrated Baltic Sea Region by connecting potentials over the borders

### 2. External and internal accessibility



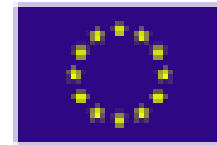
### 4. Attractive and competitive cities and regions





## Priority 1: Fostering innovations across the BSR

- focused on facilitating generation and dissemination of innovations across the BSR
- dedicated to innovations in natural and technical science but also to selected non-technical innovations, such as business services, design and other market-related skills
- targeted at the performance of innovation sources and their links to SMEs, facilitation of transnational transfer of technology and knowledge as well as at making social groups of citizens fitter for generating and absorbing knowledge



## Fostering innovations - Priority 1

### Innovation

means successful production, assimilation and exploitation of novelty in the economic and social spheres. The priority supports innovation sources and facilitation of transnational transfer of technology & knowledge, in particular targeted at small and medium size enterprises (SMEs). Another objective is to strengthen the capacity of people for absorbing new knowledge.

### What can be financed?

Providing support for innovation sources

Facilitating the technology transfer and diffusion of knowledge across the BSR

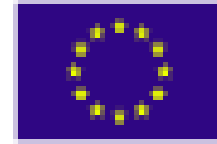
Strengthening the social capacity in generation and absorption of new knowledge

### Expected project results:

Strengthened international performance of innovation sources and improved links to SMEs

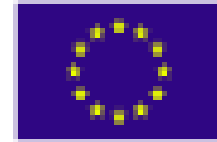
Improved transnational transfer of technology and knowledge

Broadened public basis for generation and utilisation of innovation



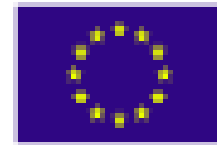
## Priority 4: Promoting attractive and competitive cities and regions

- propagates co-operation of metropolitan regions, cities and rural areas for their better attractiveness for citizens and investors
- features action programmes and policies at the BSR level to make cities and regions more competitive engines for economic development.
- strengthens urban-rural partnerships and support a viable economic transformation of BSR areas with smaller and less dense settlements
- special ENPI feature under this priority is joint actions dedicated to the social sphere of regional and city development - exclusively with Russian and Belarusian partners



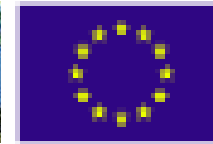
## What is expected from future projects?

- principle of transnationality respected
- integrated territorial approach to distinguish from sector initiatives
- preparation of investments of transnational relevance
- emphasis on pre-investment character and pilot investments
- development of transferable results better visible than in the present programme



## Who can apply?

- Public authorities from national, regional and local levels
- Public equivalent bodies (e.g. research and training institutions, business development institutions and other non-profit organisations)
  - ü Private (commercial) organisations as additional partners with own financing
  - ü Within limits, programme funds can be applied for by partners from outside the eligible area.

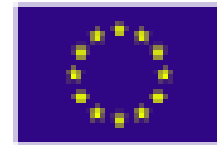


## Co-financing rate

Over 230 million euro earmarked by the European Commission and the Government of Norway will cover:

- **up to 75 %** of eligible project costs generated by partners from Denmark, Germany, Sweden, Finland
- **up to 85 %** of eligible project costs generated by partners from Estonia, Latvia, Lithuania and Poland
- **up to 50 %** of eligible project costs generated by partners from Norway
- **up to 90 %** of eligible project costs generated by partners from Russia and Belarus

Partners from other EU and non-EU areas may join individual projects and benefit from the programme funds (under certain conditions)

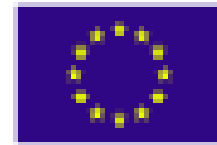


## How much money is available?

- Slightly more than in the present programme
- **208 MEUR** from **European Regional Development Fund**
- **22.6 MEUR** from **European Neighbourhood and Partnership Instrument** (*new*)
- **6 MEUR** from Norwegian national funding

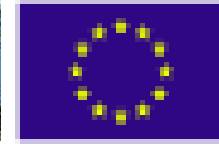
Total = 236,6 MEUR

Plus own co-funding from project partners



## Quality requirements – guidelines for project makers

- jointly address relevant needs and deficiencies identified in your project area
- demonstrate the added value through joint actions
- raise policy-making competence in the participating institutions
- produce durable results – think of investments of transnational relevance
- specify planned achievements and quantify expected targets from the outset
- contribute to an effective marketing of results and benefits achieved by means of EU Structural Funds

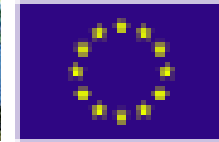


## **New element – concept of ‘Strategic Projects’**

Such a project shall respect all the following criteria:

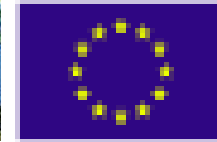
- address a vital problem for the stable development of the overall Baltic Sea region (as specified in the programme document)
- encompass the whole BSR or relevant parts of it by its geographical area or area of influence
- contain an investment or local demonstration stage in the planned activities
- have a strong political support at the national level – with national authorities endorsing policy recommendations developed under such a project and taking responsibility for implementation of the prepared investments

Examples of strategic projects are given under each priority



## Programme launch calendar

- March-May 2007 – national approval procedures
- May 2007 – submission to the European Commission
- 10-11 May 2007, Hamburg – Programme Conference
- autumn 2007 – approval by the European Commission
- late 2007/early 2008 – first call for project proposals

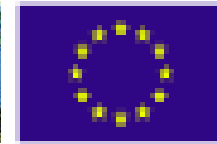


## **The Nordic Conference on Women's Entrepreneurship and Regional Development with focus on Women's Resource Centres (WRCs)**

**19th October, Stockholm**

- Idea of the conference is based on the cooperation within FEM and WINNET-project
- Related themes: regional development and growth, gender equality, governance, competitiveness





## **Aims:**

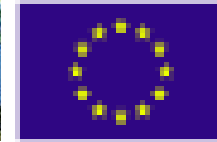
To share experiences and best practices from the innovative work carried out by WRCs in the Nordic Countries, Baltic States and Poland as well as within WINNET Europe.

To inform and share research findings in the fields of women's entrepreneurship and women's participation in regional development

## **The expected results:**

- a longterm action plan for WRCs as drivers for regional development
- entrepreneurship promotion in co-operation with key regional stakeholders
- an action plan reinforcing women's participation in the European Structural Fund programmes during the period 2007-2013





## Organisers

WINNET Europe in co-operation with the Swedish and the Finnish National Federation of Resource Centres for Women and the Interreg IIIB BSR project FEM.

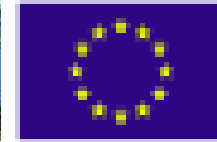
## Financing partners

The Nordic Council of Ministers

The Swedish Agency for Economic and Regional Growth (NUTEK)

The Finnish Ministry of Interior





## Key note speakers

Prof. **Danuta Hübner**, EU Commissioner for Regional Policy

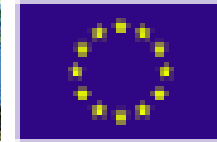
Mrs. **Maud Olofsson**, Deputy Prime Minister, Minister for Enterprise and Energy

Mr. **Mauri Pekkarinen**, Minister of Trade and Industry, Finland or

Mrs. **Tarja Cronberg**, Minister of Labour, Finland (to be confirmed)

**+ round table discussions and workshops**





## Target groups

The conference mainly targets participants from the Nordic countries, the Baltic States and Poland but interested actors from other Member States are most welcome !

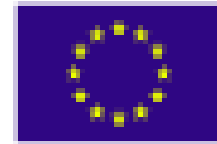
## Location

Hilton Hotel in Stockholm, Sweden **Registration** On-line on the WINNET Europe portal from the 19th of July:  
<http://www.winneteurope.eu>

## Conference language

English





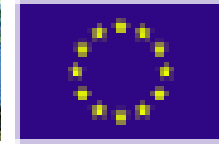
The benefits of active planning and participating of the conference:

-To disseminate the FEM results

-To further develop the new project ideas within FEM partnerships

-To enhance the FEM-partners and participating organisations visibility as a capable partner in regional development





The precondition of fruitful cooperation in the future is the sharing of ideas and the successful creation of the win-win -situations.

Now we have the tool, the FEM-network

What are the future tools and networks relevant to us?

- local and regional
- national
- international

# PARLIAMENTARY DECISION MAKING, DEMOCRATIC SOCIETIES

