



## ADVISORS IN FEM -NETWORKING

### NORWAY

Name: Sabbasen Elin Mary  
 Position: General Manager, advisor  
 Organisation: Sami Trade and Development Centre, SEGAS

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#### Knowledge of business advising:

- I have training on business or business advising
- I have received additional training on business advising

#### My experience is related to the following business advising sectors:

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Business management (ex. qualities and skills of manager)
- Investments
- Financing
- Marketing
- Product development
- Pricing
- Quality management
- Development of other activities
- Processes of production (ex. food production)
- Internationalization
- Women entrepreneurship
- Coaching
- Networking credit,
- Process leader / group members
- Leader -training, communication, motivation, process, lobby

**Main tasks:** Training activities  
 Business consultations  
 Project planning and implementation

Internationalization experiences: Yes

Interested in participating in international business advising in FEM Project countries: Yes

Name: Hvidsten Elin  
 Position: Process leader, advisor  
 Organisation: Hordaland Nettverkskreditt

Contact information Pb 12, 5113 Tertnes, Norway  
 0047 92 68 52 78  
 Elin.hvidsten@broadpark.no

#### Knowledge of business advising:

I have training on business or business advising

I have received additional training on business advising

**My experience is related to the following business advising sectors:**

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Business management (ex. qualities and skills of manager)
- Financing
- Marketing
- Pricing
- Development of other activities
- Women entrepreneurship

**Main tasks:** Training activities  
 Business consultations  
 Project planning and implementation

Internationalization experiences: Yes

Interested in participating in international business advising in FEM Project countries.

Name: Allum Tone  
 Position: General Manager, advisor  
 Organisation: Veksti Grenland

Contact information: [tone@eteblererkontoret.no](mailto:tone@eteblererkontoret.no)  
 0047 93 40 99 88

**Knowledge of business advising:**

I have training on business or business advising

I have received additional training on business advising

**My experience is related to the following business advising sectors:**

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Marketing
- Product development
- Pricing
- Quality management
- Development of other activities
- Internationalization
- Women entrepreneurship

**Main tasks:** Training activities  
 Business consultations

Internationalization experiences: Yes

Interested in participating in international business advising in FEM Project countries: Yes

Name: Knevelsrud Ingeborg  
 Position: Project leader  
 Organisation: Innovation Norway  
 Contact information: Akersgata 13, Pb 448, 0101 Oslo, Norway

**Knowledge of business advising:**

I have training on business or business advising  
 I have received additional training on business advising

**My experience is related to the following business advising sectors:**

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Business management (ex. qualities and skills of manager)
- Investments
- Financing
- Marketing
- Product development
- Pricing
- Quality management
- Development of other activities
- Processes of production (ex. food production)
- IT
- Internationalization
- Women entrepreneurship

**Main tasks:** Business consultations  
 Support with grants / loans

Internationalization experiences: Yes

Interested in participating in international business advising in FEM Project countries: Yes

## ESTONIA

Name: Talves Kairi  
 Position: FEM project Manager  
 Organisation: NGO ETNA Eestimaal

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 +372 50 76444  
 kairi@fem.ee

**Knowledge of business advising:**

I have training on business or business advising  
 I have received additional training on business advising

**My experience is related to the following business advising sectors:**

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Financing
- Marketing
- Pricing
- IT
- Women entrepreneurship

**Main tasks:** Training activities  
 Business consultations  
 Project planning and implementation

Internationalization experiences: Yes

interested in participating in international business advising in FEM Project countries: Yes

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Name: Reissaar Lille  
Position: Financist, support person  
Organisation: NGO ETNA in Estonia

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tel. 5145457  
[lille@fem.ee](mailto:lille@fem.ee)

**Knowledge of business advising:**

I have training on business or business advising

**My experience is related to the following business advising sectors:**

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Financing
- Pricing
- Women entrepreneurship
- Sewing

**Main tasks:** Training activities  
Project planning and implementation

Internationalization experiences: Yes  
interested in participating in international business advising in FEM Project countries: Yes

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Name: Puustusmaa Ülle  
Position: Expert  
Organisation: Continuum Group OÜ

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**Knowledge of business advising:**

I have received additional training on business advising

**My experience is related to the following business advising sectors:**

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Marketing
- Product development
- Women entrepreneurship
- Tourism product development
- Customer Service
- Regional development

**Main tasks:** Training activities  
Business consultations  
Project planning and implementation

Internationalization experiences: Yes  
Interested in participating in international business advising in FEM Project countries: Yes

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Name: Paaksi Tuuli  
 Position: CEO / consultant  
 Organisation: Partner Consultations Ltd /  
 Estonian Union of Women in Business / NGO ETNA in Estonia

Contact information Merivälja tee 1, 11911 Tallinn, Estonia  
 +372 5110761  
 E-mail: tuuli@fem.ee

**Knowledge of business advising:**

My experience is related to the following business advising sectors:

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Investments
- Financing
- Development of other activities
- Business-project management
- Business-project planning

**Main tasks:** Training activities  
 Business consultations  
 Project planning and implementation

Internationalization experiences: Yes  
 interested in participating in international business advising in FEM Project countries: Yes

Name: Riin Kikkas  
 Position: Coordinator, FEM NET Tartu Advising centre  
 Organisation: Estonian University of Life Sciences

Contact information: Tel: +3725156406  
 E-mail: Riin.Kikkas@emu.ee  
 Contact address: Kreutzwaldi 64, 50410 Tartu, Estonia

**Knowledge of business advising:**

I have training on business or business advising

My experience is related to the following business advising sectors:

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Business management (ex. qualities and skills of manager)
- Marketing
- Product development
- Pricing
- Quality management
- Development of other activities
- Internationalization
- Women entrepreneurship
- Study opportunities abroad, grants, scholarships

**Main tasks:** Training activities  
 Project planning and implementation

Internationalization experiences: Yes  
 Interested in participating in international business advising in FEM Project countries: Yes

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Name: Liivi Pihlasalu  
 Position:  
 Organisation: Pärnu FEM -NET  
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 Email: Liivi.Pihlasalu@mail.ee  
 Contact address: Suurejõe, Pärnumaa, Vändra vald

**Knowledge of business advising:**

I have training on business or business advising  
 I have received additional training on business advising

**My experience is related to the following business advising sectors:**

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Business management (ex. qualities and skills of manager)
- Investments
- Financing
- Marketing
- Product development
- Pricing
- Quality management
- Development of other activities
- Processes of production (ex. food production)
- IT
- Internationalization
- Women entrepreneurship

**Main tasks:** Training activities  
 Business consultations  
 Project planning and implementation

Internationalization experiences: yes  
 Interested in participating in international business advising in FEM Project countries: Yes

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Name: Kerge Ene  
 Position: NGO-s consultant and FEM NET advisor  
 Organisation: SA Võrumaa Arenguagentuur  
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 Email: ene@vaa.ee  
 Cont. add: Võru 65620, Jüri 12, Estonia

**Knowledge of business advising:**

I have training on business or business advising  
 I have received additional training on business advising

**My experience is related to the following business advising sectors:**

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Product development
- Pricing

- Women entrepreneurship

**Main tasks:** Training activities  
 Business consultations  
 Project planning and implementation

Internationalization experiences: Yes

Interested in participating in international business advising in FEM Project countries: Yes

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Name: Luisk Anneli  
 Position: WP4 -leader  
 Organisation: NGO ETNA in Estonia

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**Knowledge of business advising:**

I have training on business or business advising

I have received additional training on business advising

**My experience is related to the following business advising sectors:**

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Business management (ex. qualities and skills of manager)
- Investments
- Financing
- Marketing
- Product development
- Pricing
- Quality management
- Development of other activities
- Processes of production (ex. food production)
- IT
- Internationalization
- Women entrepreneurship

Main tasks: Project planning and implementation

Internationalization experiences: Yes

Interested in participating in international business advising in FEM Project countries: Yes

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Name: Anneli Bauvald  
 Position: Advisor  
 Organisation: Raplamaa Development and Enterprise Centre  
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 Contact address: Tallinna mnt 14, Rapla

**Knowledge of business advising:**

I have training on business or business advising

**My experience is related to the following business advising sectors:**

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Financing
- Marketing
- Women entrepreneurship
- NGO consulting

**Main tasks:** Training activities  
Business consultations  
Project planning and implementation

Internationalization experiences: Yes

Interested in participating in international business advising in FEM Project countries: Yes

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## LATVIA

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Name: Priede Agnese  
Position: Handicraft, advisor  
Organisation: LMPKS

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**Knowledge of business advising:**

I have received additional training on business advising

**My experience is related to the following business advising sectors:**

- Planning of business activities
- Product development
- Internationalization
- Women entrepreneurship

**Main tasks:** Training activities  
Business consultations  
Project planning and implementation

Internationalization experiences: Yes

Interested in participating in international business advising in FEM Project countries: Yes

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## SWEDEN

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Name: Torstensson Britt-Marie  
Position: Chair  
Organisation: Swedish Nat. Federation of WRC, CNRC

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Contact add.

**Knowledge of business advising:**

I have training on business or business advising

I have received additional training on business advising

**My experience is related to the following business advising sectors:**

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Business management (ex. qualities and skills of manager)
- Investments
- Financing
- Marketing
- Product development
- Pricing
- Quality management
- Development of other activities
- Processes of production (ex. food production)
- IT
- Internationalization
- Women entrepreneurship

**Main tasks:** Training activities  
 Business consultations  
 Project planning and implementation

Internationalization experiences

Interested in participating in international business advising in FEM Project countries: Yes

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Name: Gimre Catharina  
 Position:  
 Organisation: Nätverket Christine Skåne  
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 cgimre@hotmail.com

**Knowledge of business advising:**

My experience is related to the following business advising sectors:

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Business management (ex. qualities and skills of manager)
- Marketing
- Product development
- Quality management
- Women entrepreneurship

**Main tasks:** Training activities  
 Business consultations  
 Project planning and implementation

Internationalization experiences: Yes

Interested in participating in international business advising in FEM Project countries: Yes

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Name: Wiberg Birgitta  
 Position: Advisor / Project manager  
 Organisation: Coompanion Jönköping County  
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 Kaserngatan 14, 575 35 Eksjö

**Knowledge of business advising:**

I have training on business or business advising

I have received additional training on business advising

**My experience is related to the following business advising sectors:**

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Business management (ex. qualities and skills of manager)
- Investments
- Financing
- Marketing
- Pricing
- Women entrepreneurship
- Group processes in all kind of networking
- Social enterprising
- Social economy and co-operatives

**Main tasks:** Training activities

Business consultations

Project planning and implementation

Group training of long-term sick leave persons

Training of voluntary organisations

Internationalization experiences. Yes

Interested in participating in international business advising in FEM Project countries:

Name: Molinder Barbro  
 Position: Advisor  
 Organisation: Kvinnor i Norden and own company Adregio

Contact information: tel. +46 70 2085122  
 email: [Kvinnorinorden@telia.com](mailto:Kvinnorinorden@telia.com) or [adregio@telia.com](mailto:adregio@telia.com)  
 Cont. add. Kvinnor i Norden, Pohemsgatan 1, SE – 392 39 Kalmar  
 Adregio, Storgaatan 18, 302 32 Kalmar

**Knowledge of business advising:**

I have training on business or business advising

I have received additional training on business advising

**My experience is related to the following business advising sectors:**

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Business management (ex. qualities and skills of manager)
- Financing
- Pricing
- Development of other activities
- Women entrepreneurship

Main tasks: Business consultations  
 Project planning and implementation

Internationalization experiences: yes

Interested in participating in international business advising in FEM Project countries: Yes

Name: Torstensson Sonja  
 Position: Project manager  
 Organisation: Amalia resurscenter

Contact information: Tel. 0390 - 12303  
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 Contact add. Braheg 35 B Gränne

**Knowledge of business advising:**

I have received additional training on business advising

**My experience is related to the following business advising sectors:**

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Business management (ex. qualities and skills of manager)
- Financing
- Marketing
- Product development
- Development of other activities
- Women entrepreneurship
- Running my own business
- Adult education

Main tasks: Training activities  
 Business consultations  
 Project planning and implementation  
 Educate leader  
 Development of study materials  
 A personal development

Internationalization experiences: Yes

Interested in participating in international business advising in FEM Project countries: Yes

Name: Högström Jennie  
 Position: Information officer & transnational co-ordinator  
 Organisation: Country Administrative Board Östergötland (Länsstyrelsen)

Contact information: tel. +46 13196138  
 email: [jennie.hogstrom@e.lst.se](mailto:jennie.hogstrom@e.lst.se)  
 Cont. add. Östgötagatan 3, Linköping, Sweden

**Main tasks:** Project planning and implementation

Internationalization experiences: Yes

**FINLAND**

Name: Väisänen Kirsi  
 Position: Advisor, Household economics and Entrepreneurship  
 Organisation: Rural Advisory Centre of South Savo  
 Contact information: Te. +358 20 747 3572  
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Cont. add: Mikonkatu 5, FIN-50100 Mikkeli

**Knowledge of business advising:**

- Environmental accessibility and independent living of the elderly
- Space planning, cleaning and maintenance management

**Main tasks:** Training activities  
Business consultations  
Project planning and implementation

Internationalization experiences: Yes

Interested in participating in international business advising in FEM Project countries: Yes

Name: Väisänen Pirjo  
Position: Executive Director, Advisor  
Organisation: Rural Women's Advisory Centre of South Ostrobothnia

Contact information: Tel: +358 400 463 129  
Email: pirjo.vaisanen@proagria.fi  
Cont add: Huhtalantie 2, 60220 Seinäjoki, Finland

**Knowledge of business advising:**

I have training on business or business advising

I have received additional training on business advising

**My experience is related to the following business advising sectors:**

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Business management (ex. qualities and skills of manager)
- Investments
- Financing
- Marketing
- Pricing
- Women entrepreneurship

**Main tasks:** Business consultations  
Project planning and implementation

Internationalization experiences: Yes

Interested in participating in international business advising in FEM Project countries: Yes

Name: Hoffrén Eila  
Position: Project worker, advisor  
Organisation: ProAgrafia Farma, Rural Women's Advisory Organisation in Southwest Finland

Contact information: Tel: +358-10-2731 524  
Email: eila.hoffren@farma.fi  
Cont. add: Artturinkatu 2, FIN-20200 Turku

**Knowledge of business advising:**

I have training on business or business advising

I have received additional training on business advising

**My experience is related to the following business advising sectors:**

- Planning of business activities

- Marketing
- Product development
- Pricing
- Quality management

**Main tasks:** Training activities  
 Business consultations  
 Project planning and implementation

Internationalization experiences: Yes

Interested in participating in international business advising in FEM Project countries: Yes

Name: Vehnämaa Marja  
 Position: Business- and house holding advisory  
 Organisation: ProAgria Oulu/

Contact information: Tel. 040 5570099  
 E-mail: marja.vehnamaa@proagria.fi  
 Cont. add: PL 106 (Kauppurienkatu 23) 90101 Oulu

**Knowledge of business advising:**

I have training on business or business advising

I have received additional training on business advising

**My experience is related to the following business advising sectors:**

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Business management (ex. qualities and skills of manager)
- Marketing
- Product development
- Pricing
- Quality management
- Processes of production (ex. food production)
- IT
- Leading of food production

**Main tasks:** Training activities  
 Business consultations  
 Project planning and implementation

Internationalization experiences: Yes

Interested in participating in international business advising in FEM Project countries: Yes

Name: Heiskala Leena  
 Position: entrepreneur and voluntary advisor at Women's Enterprise Agency in Helsinki  
 Organisation: Palvelupartio Oy

Contact information: Tel: +358 9 45555 674, mob. +358 40 752 3781  
 Email: leena.heiskala@palvelupartio.inet.fi  
 Cont add: Kalevanvainio 4 A 23, 02100 Espoo

**Knowledge of business advising:**

I have training on business or business advising

I have received additional training on business advising

**My experience is related to the following business advising sectors:**

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Marketing
- Product development
- Pricing
- Internationalization
- Women entrepreneurship
- Project management and implementation
- Tourism, public sector

**Main tasks:** Training activities  
 Business consultations  
 Project planning and implementation

Internationalization experiences: Yes

Interested in participating in international business advising in FEM Project countries: Yes

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Name: Montanari Satu  
 Position: Designer, advisor  
 Organisation: Nordic Design Office, NDO

Contact information: Tel. +358 44 525 4868  
 email. ndo@phnet.fi  
 Cont. add. Rauhankatu 12, as. 7, 18100 Heinola, Finland

**Knowledge of business advising:**

I have received additional training on business advising

**My experience is related to the following business advising sectors:**

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Marketing
- Product development
- Pricing
- Quality management
- Development of other activities
- Internationalization
- Product planning for a textile industry
- Concept planning; products / services

**Main tasks:** Training activities  
 Business consultations

Internationalization experiences: Yes

Interested in participating in international business advising in FEM Project countries: Yes

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Name: Toivonen Päivi  
 Position: Project manager. advisor  
 Organisation: Salpaus Further Education

Contact information: tel. +358 3 828 11  
 email: [paivi.toivonen@salpaus.fi](mailto:paivi.toivonen@salpaus.fi)  
 cont. add. Sammonkatu 8, 15140 Lahti, Finland

**Knowledge of business advising:**

I have training on business or business advising

**My experience is related to the following business advising sectors:**

- Planning of business activities
- IT

**Main tasks:** Training activities  
Project planning and implementation

Internationalization experiences: Yes

I am interested in participating in international business advising in FEM Project countries:

Name: Perttola Hilikka  
Position: Managing director, advisor  
Organisation: HT- Metka Oy (Ltd)

Contact information: tel. +358 5 326 4894, +358 40 510 5792  
email. [hilkka.perttola@metka.fi](mailto:hilkka.perttola@metka.fi)

**Knowledge of business advising:**

I have training on business or business advising

I have received additional training on business advising

**My experience is related to the following business advising sectors:**

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Business management (ex. qualities and skills of manager)
- Investments
- Financing
- Marketing
- Product development
- Pricing
- Quality management
- Development of other activities
- Processes of production (ex. food production)
- Women entrepreneurship
- Agrotourism, agriculture and forestry

**Main tasks:** Training activities  
Business consultations  
Project planning and implementation

Internationalization experiences: Yes

Interested in participating in international business advising in FEM Project countries: Yes

Name: Jutila Tarja  
Position: Development Manager, advisor  
Organisation: Centre for Rural Women's Advisory Organisation, Finland

Contact information: tel. +358 20 747 2433  
email. [tarja.jutila@proagria.fi](mailto:tarja.jutila@proagria.fi)  
P.O. Box 251, 10301 Vantaa, Finland  
[www.maajakotitalousnaiset.fi](http://www.maajakotitalousnaiset.fi)

**Knowledge of business advising:**

I have received additional training on business advising

**My experience is related to the following business advising sectors:**

- Advising of starting entrepreneurs / basic advising
- Planning of business activities
- Business management (ex. qualities and skills of manager)
- Investments
- Financing
- Marketing
- Product development
- Pricing
- Quality management
- Development of other activities
- Internationalization
- Women entrepreneurship
- Rural tourism,

**Main tasks:** Planning of Training programs  
 Product development for advising services  
 Project planning and implementation

Internationalization experiences: Yes

Interested in participating in international business advising in FEM Project countries: Yes

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**POLAND**

Name: Krop Dorota  
 Position: Officer of the municipality  
 Organisation: Lebork municipality

Contact information: tel. (0048) 59 863 – 77 - 23  
 email. [rise@um.lebork.pl](mailto:rise@um.lebork.pl)  
 ul. Armii Krajowej 14, 84300 Lebork, Poland

**Knowledge of business advising:**

I have received additional training on business advising

**My experience is related to the following business advising sectors:**

- Advising of starting entrepreneurs / basic advising

Main tasks: Project planning and implementation

Internationalization experiences: Yes

Interested in participating in international business advising in FEM Project countries: Yes

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Name:  
 Position:  
 Organisation

Contact information

Knowledge of business advising

Main tasks:

Internationalization experiences

Interested in participating in international business advising in FEM Project countries: Yes