

Internationalisation – an opportunity and a challenge to women entrepreneurs

Seminar in Helsinki 14.2.2006 klo 10-16

- Targets**
- to support the activities at FEM WP 2 and WP 5
 - to increase the readiness of advisors to help women entrepreneurs to internationalise
 - to produce material for model building of internationalising

Participants and target group

- women entrepreneur advisors and organisations

Programme

- 9.30 Coffee
- 10.00 **Opening**
Kaisa-Leena Lintilä, Ministry of Interior
- 10.15 **Presentation of participants**
- 10.30 **What do internationalisation demand from the entrepreneur? The phase of internationalisation.**
Adviser Anne Pajalin, Suomalais-Venäläinen kauppakamari/Finnish-Russian Chamber of Commerce
- 11.00 **Internationalisation a challenge to women entrepreneurs – experiences and advices from real life**
Managing director Auli Partio, Silkkipartio and managing director Pirjo Karhu, Rödl& Partner Konsu Oy
- Discussion
- 12.00 **Lunch**
- 13.00 **Support from adviser organisations**
- Te –centres as help for women entrepreneurs**
Project manager Tuulikki Laine-Kangas, Te-center
- Services of Finpron and experiences from women’s internationalisation**
Consult Silva Paananen, Finpro
- 14.00 **Group work**
Questions based on wp 3 and 5, what should be taken into consideration when models to internationalise are planned.
Leaders: Tarja Jutila ja Mirja Erlund
- 15.30 **Group work presentations and discussion**
- 16.00 **Closing down**