

## **LITHUANIAN NATIONAL ACTION PLAN FEM-PROJECT**

The National Action Plan of the FEM-project is an upper level document. It includes the action plans of the partners as well as Lithuanian plans for each Work Package (WP). The plan also overviews goals and objectives set, as well as tasks divided amongst the partners and measures created to evaluate the results and changes within the project frames.

Objectives of the action plan will be followed. During the project period Lithuanian partners will constantly refer to it, check it, evaluate progress that took place recently and measure the results.

Analysis and comparison of real activities and the action plan will be essential.

### **1. BACKGROUND**

Currently there are many different organizations that encourage entrepreneurship in Lithuania; such as different Ministries, employment agencies, business information centers, etc. However, their main focus is entrepreneurship in general, but not female entrepreneurship. Women are still very vulnerable group of people, who need support, knowledge and information about entrepreneurship and self employment.

In order to improve the quality of their lives and social status women need to start and/or to make prosperous their own entities.

There are quite a few women entrepreneurs in cities of Lithuania, but in rural areas of the country this problem still exists and women there are very reluctant to engage in entrepreneurship activities. The FEM project would be essential for rural areas and for rural women.

### **2. PURPOSE**

The main purpose of the project is to develop the administrative and advisory structures, international collaboration networks especially for rural women.

### **3. OBJECTIVES**

Objectives include:

- to develop and upgrade existing support structures for women's entrepreneurship as well as create new ones (Resource centres and Meeting places);
- to provide women with knowledge and good experiences (Mentoring);
- to help women to start or to develop business their own businesses (Microcredit);
- to increase cooperation/collaboration skills through the national and international networks;

### **4. MEANS**

#### **4.1. Principles of the project are:**

- Equality-each participant possesses right and responsibility to contribute to the overall project. He/she must be active in every level of the project and participate/express opinion, suggestions and concerns whenever they appear.
- Cooperation and Collaboration among all and every participant of the project; Solidarity, democracy

- Learning by experience and by doing-with a help of mentors (more experienced and knowledge possessing authorities);
- Joint responsibility-everybody shares responsibility for the outcomes/results of the project.
- Participation in the decision-making process-participants are given good opportunity to develop skills, abilities and networks that empower them to become more active and to participate in the decision making process.

#### **4.2. Resources**

Resources of the project include individual people and organizations that participate in the project in one or another way.

FEM project budget in Lithuania is

WP1-108 000EUR

WP2-48 000EUR

WP3-48 000EUR

WP4-48 000EUR

WP5-48 000EUR

#### **4.3. Target groups**

Internal target groups are:

- All the 3 partners of the project (Women in Business in Lithuania, Women Farmers association, Kaunas Women Information and Resource center);
- Existing and potential women entrepreneurs;
- Employees of Resource Centres and Meeting Places;
- Advisers

External target groups are:

- National, regional and local authorities

#### **4.4. Measures**

On the International level:

2004 – the seminar and Kick Off meeting in Finland;

2005 – seminars and meetings in Sweden, Latvia and Lithuania;

2006 - seminars and meetings in Finland, Norway, etc.

2007 – seminars and meetings in .....

On the National level:

- Regular meetings with partners
- Regular meetings with leaders of the resource centers
- Regular meetings with WP leaders

#### **4.5. Monitoring and Evaluation**

Meetings with partners and WP leaders constantly will take place. During them evaluation of the project progress will occur.