

MVPV KY - to enable profitable marketing communication!
MARKKINOINTIVIESTINTÄ
PIRJO VIROLAINEN KY

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Looking for new opportunities?

MVPV KY offers a wide range of possibilities

We supply business communication projects for use in **web sites, client bulletins, brochures, advertisements, fairs/stand design - anywhere where your company, its products and its services need to be seen and make an impact on clients.**

A company can never have too much targeted, professional marketing communication

It takes skill to write and edit different kinds of publicity materials and articles. - We often hear how difficult it can be to produce effective written text. It's easy to talk about your own business, but when you have to put it on paper, it takes time and cigarettes! So let us help you: give us a call and we'll ensure that your texts are in the right form, in the right place, at the right time, says Pirjo Virolainen.

Let us design marketing communication that brings clients closer to your company, products and services.

Because we have to communicate!

Your company may use any kind of materials - like metals, glass, wood, linen, cotton, stone, concrete to produce high-quality products. Or you may produce competent services to companies or consumers.

Complete ideas for marketing communication

The strength of a company lies in skilled personnel as well as experience and understanding of project management. These are the keys to achieving profitable and cost-effective results. Finding the right person to do the right things calls for cooperation and insight. And when that really works, you also discover the satisfaction that work brings with it!

Company Profile

Enterprise established in July 1999.

Before I became an entrepreneur, my perspectives were widened by the opportunity to work for several international advertising agencies.

Today our clients come from the metal industry and engineering workshops, the construction supplies industry, the environmental technology field and many other industries and services, including import and export.

The past and the future

Now, amidst the rising tide of globalization, effective communication is becoming ever more important as many clients look for distinctive, individual solutions and products that spring from their own cultural roots.

In 1999-2005 I was able to serve as committee chairperson for a genealogy project exploring the history of our own family in Kirvu from the late 1500s onwards. It is good to live in Finland, and to experience for oneself the dynamism of the Lahti business region.

Come and join us let us produce profitable marketing communication!