



Invitation

Entrepreneur in Times of Change

– Viewpoints to Female Entrepreneurship

**Seminar Cruise
13 June 2005**



Time: 13 June 2005 from 3 p.m. to 9 p.m.

**Place: Restaurant Casseli, Ankkurinranta, Lahti, Finland
and ship M/S Suomen Neito, lake Vesijärvi**

Programme:

The seminar speeches will start at 3 p.m. in Restaurant Casseli. The event will continue as a ship cruise on lake Vesijärvi aboard M/S Suomen Neito at 6 p.m.

- 3 p.m. Opening speech
Government actions to promote entrepreneurship
*Manager Pekka Savolainen, Employment and Economic
Development Centre of Häme*
- 3.20 p.m. Pitfalls and promises of entrepreneurship
Philosopher Maija-Riitta Ollila, Pro Sophia Oy
- 4.05 p.m. Profile of a successful female entrepreneur and leader
– are there any?
Professor Vesa Routamaa, University of Vaasa
- 4.50 p.m. Work counselling – Quality of work, joy of working
*Communications entrepreneur Teija Horppu,
THOR-Viestintä*
- Road to entrepreneurship
Entrepreneur Riikka Orpana, Stable Aventuro
- As a female entrepreneur in the car business
*Managing Director Ritva Aitoaho, car rental dealership
Autovuokraamo Aitoaho Oy*
- Lifelong learning
Managing Director Hilikka Perttola, HT-Metka Oy
- 5.40 p.m. Boarding the ship

6 p.m. Fabulous business ideas of women
*Managing Director Lauri Ylöstalo, Lahti Science
and Business Park*

Project FEM and globalisation
*Development Manager Marja Koivula,
Regional Council of Päijät-Häme*

Project Kongi for development of an enterprise
*Project Manager Tytti Harikoski, Project Kongi,
Lahden Alueen Kehittämisyhtiö Oy – LAKES*

Entrepreneurship in vocational training
*Project Manager Inkeri Liimatainen, Project Entrepreneurship
and Coaching for Entrepreneurship, Salpaus Further Education*

Network and interaction
*Project Manager Irene Väkevä-Harjula, Project YritysHäme
(Corporate Häme), Employment and Economic Development
Centre of Häme*

6.45 p.m. Dinner

Free conversation

8.45 p.m. Ship comes ashore

- *Price of the seminar is € 10.*
- *100 persons in order of entry will be admitted.*
- *Binding entries by 6 June 2005:
Project Secretary Outi Kylliäinen
Project Entrepreneurship and Coaching for Entrepreneurship
e-mail: outi.kylliainen@lamk.fi
tel. +358 (0)3 828 2143*
- *An invoice for the participation fee will be sent to the participants.*

The seminar is arranged by the Employment and Economic Development Centre of Häme, project Entrepreneurship and Coaching for Entrepreneurship as well as HT-Metka Oy / Project Fleurope



ht Metka

In addition, the seminar is supported by:



Lakes
LAHDEN ALUEEN KEHITTÄMISYHTIÖ OY



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