

## FEM Project in Päijät-Häme

### FEM and authority in co-operation promoting foreign trade

T&E Centres (Employment and Economical Development Centre) in Finland encourage the small and medium size (SME) companies operating on the home market to internationalise their business and well as to accelerate the internationalisation process of enterprises that have already started exporting.

In order to speed up the female entrepreneurs' internationalization and access to foreign markets in the Päijät-Häme region, we organized in co-operation with the T&E Centre for Häme and FEM Project some short sessions. We had a real case "Starting enterprise and foreign trade". In these sessions participated 8 members of FEM network in Päijät-Häme.

The local FEM-companies received information, advice and practical assistance on the following topics:

13th September 2006

"Viewpoint to the reasons for starting the international business"

21st September 2006

"The foreign trade regulations and essential checklists before beginning"

27th September 2006

"International Trade Fairs as an information source"

Our experiences in these sessions were very useful. We hope that there will be closer co-operation between the T&E Centre for Häme's Foreign Trade Adviser and the local female entrepreneurs.