

Christina Arvesen
CompAdvice AB

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Christina was educated in economics at the University and started as an entrepreneur in 2000 . Since 2004 the company CompAdvice AB is registered as AB (shareholding company) .



The business goals of CompAdvice are issues concerning business development and economics at a base of IT. Christina is educating owners of small companies, but also controllers and economic managers in bigger companies.

In her work she is also active in the FEM-project with a close relation to the Regional resource centre of Region Skåne. She is at the moment active as a leader in the groupmentoring -project that started in Skåne last year.

Nosco is a brand inside the company CompAdvice.

The web-site www.nosco.se was started 2005 as a tool to spread out information and to be a meeting-place for SME:s as customers. To start the web-site Christina has got financing from Nutek for“ Product development of small companies”.

In September 2005 the web-site www.nosco.se started and in November a new method was launched to spread out knowledge through “lectures of inspiration”, which are able to download from the site.

In September 2005 the first newsletter was sent out. In the Nosco-site lecturers will introduce themselves , intermeditors of speakers will find lecturers and conference places have possibilities to market themselves.

The technique of the portal has been specially launched by Gloria Multimedia Design.

The advertisers can link on-line advertisers from a tool, easy to handle.